

Start-up State Hessen

Facts & Figures 2024

Intro

To get a better overview of start-ups in Hessen, the StartHub Hessen has commissioned startupdetector to evaluate publicly available data for the Hessian Ministry of Economic Affairs.

For this report, all start-ups were included whose company formation was published in the German commercial register between January 1, 2015 and December 31, 2024. For each start-up, associated capital increases published in the commercial register were evaluated.

They have defined start-ups as innovative companies with significant growth potential that are less than ten years old.



Publisher



In collaboration with

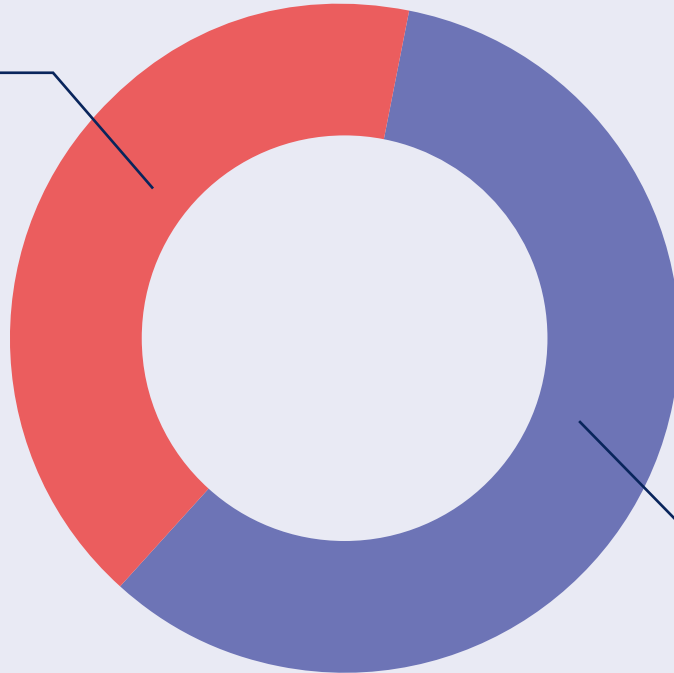


START-UPS IN HESSEN – AS OF 2024

1,566 active start-ups in Hessen

651

start-ups are older than 5 and up to max. 10 years old



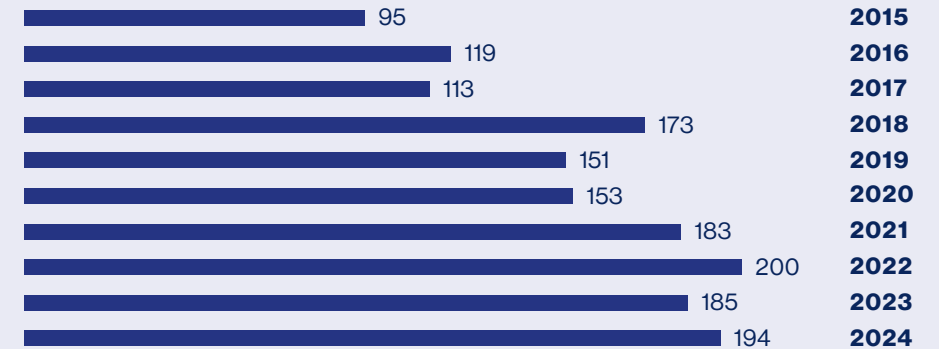
915

start-ups are max. 5 years old

Of the start-ups founded in Hessen since 2015, 1,566 companies are still active today.

Active start-ups

Number of start-ups/year



Facts & figures

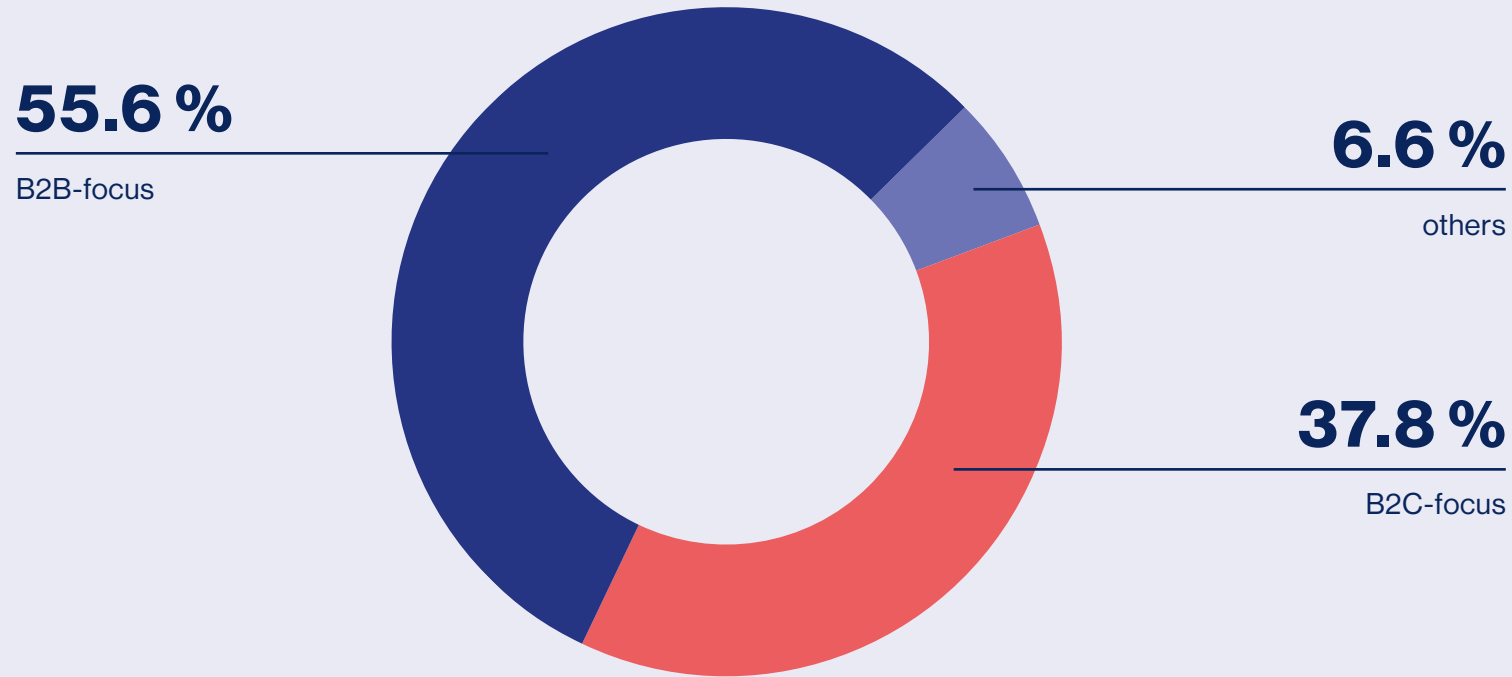
4.4 years Average age of start-ups

16.5 % Female directors

43.4 % Management board experience in other companies

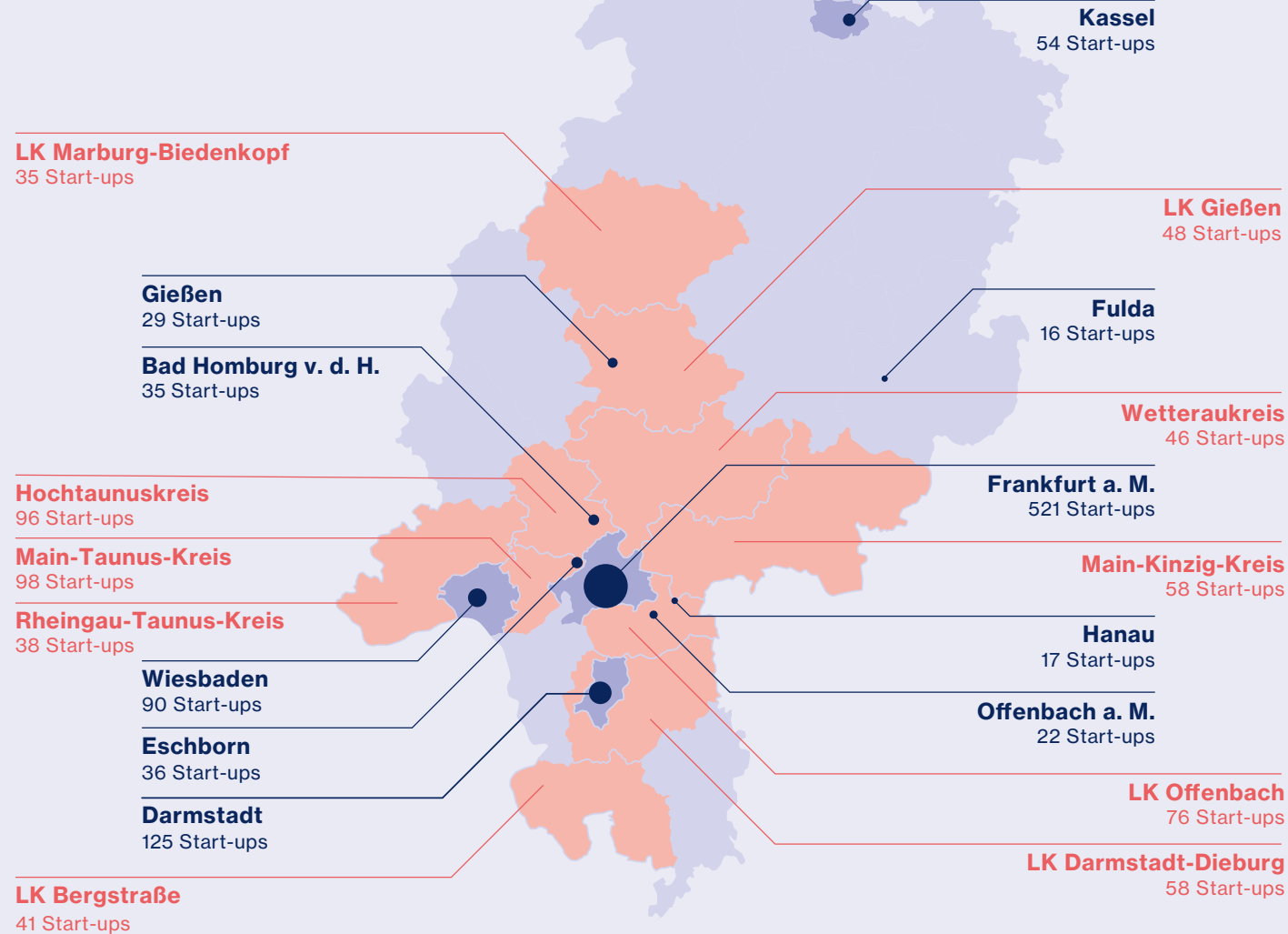
38 years Average age of directors founding start-ups

CUSTOMER FOCUS OF HESSEN START-UPS



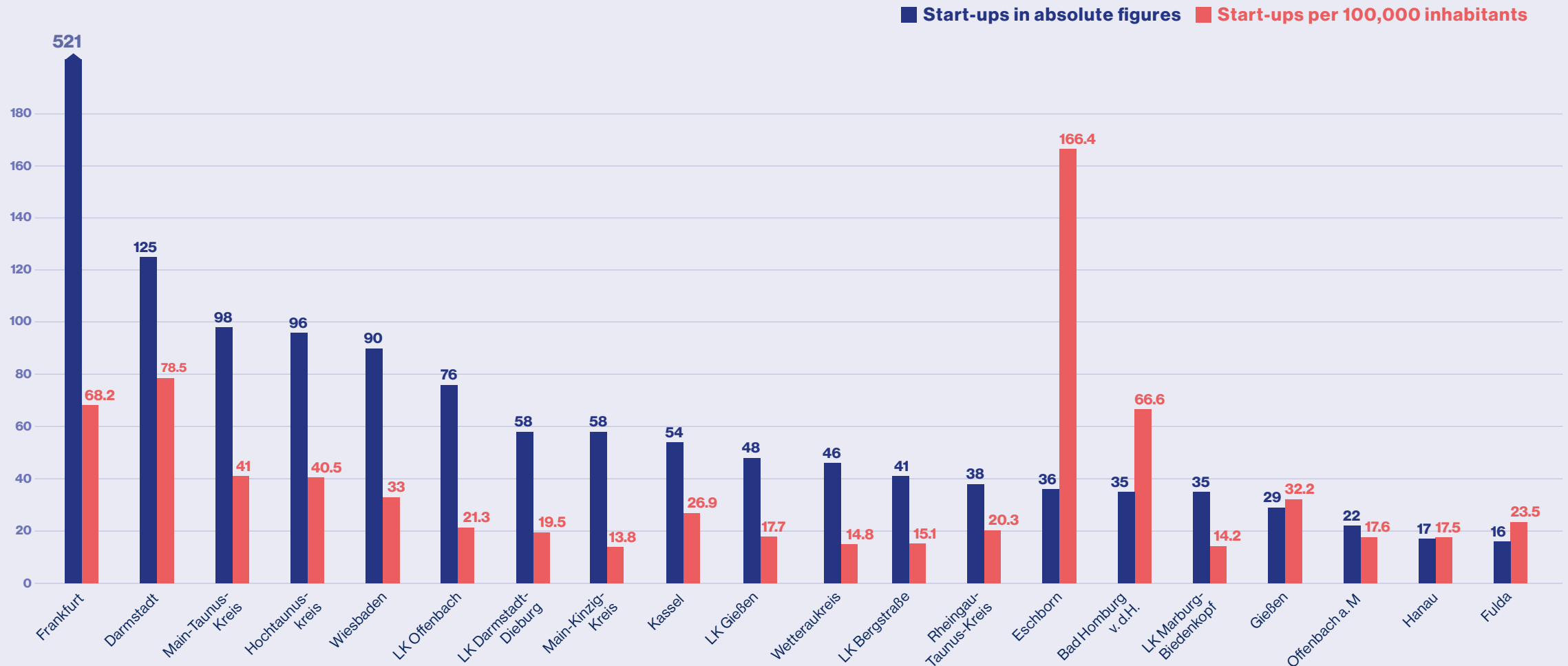
TOP 10 START-UP CITIES AND DISTRICTS IN HESSEN

Absolute Start-up figures



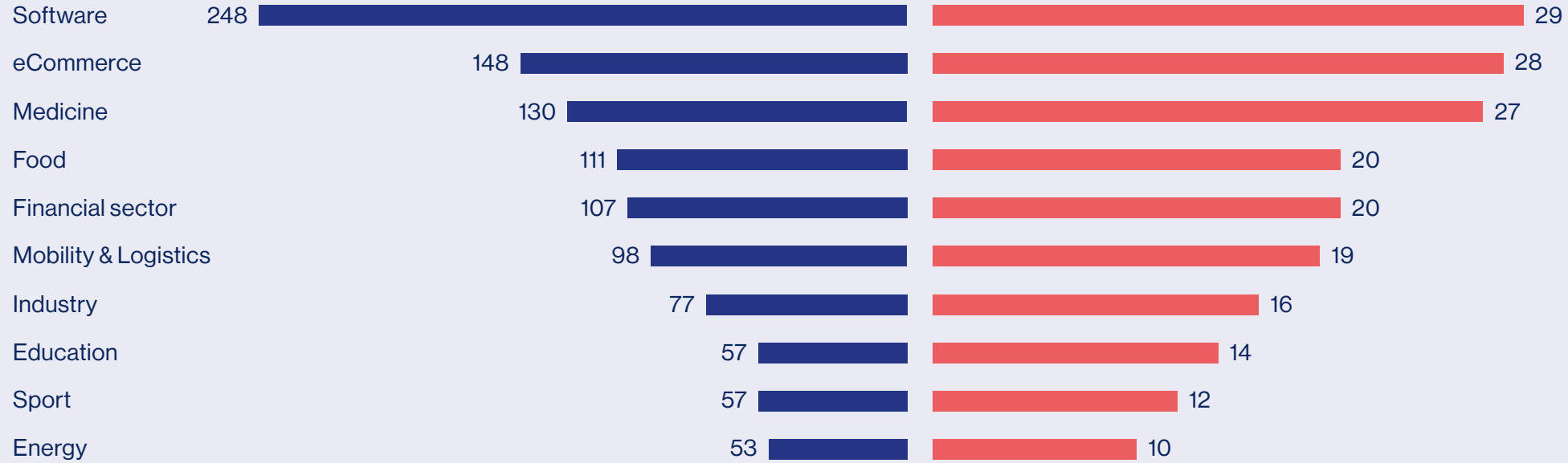
TOP 20 START-UP CITIES AND DISTRICTS IN HESSEN

Start-ups in absolute figures and per 100,000 inhabitants



TOP 10 HESSEN START-UP INDUSTRIES

Active start-ups

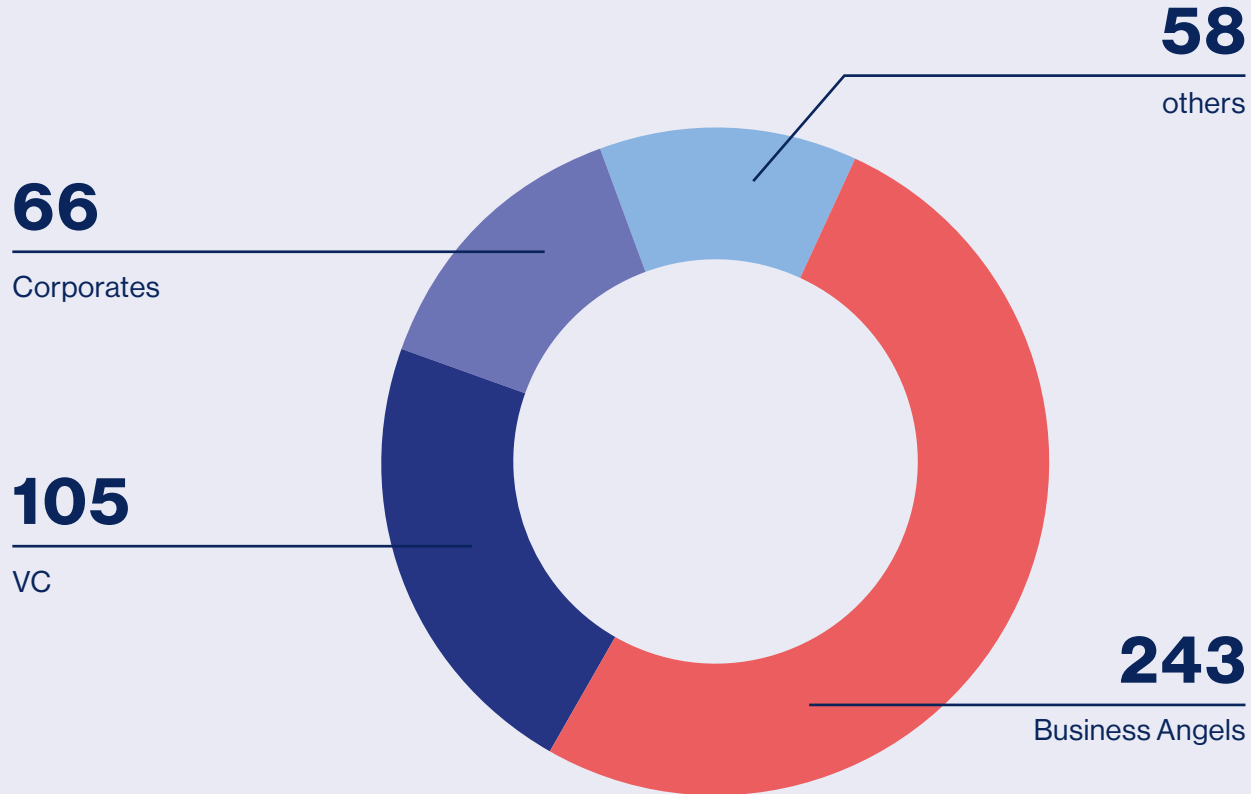


Active start-ups

- Medicine
- Financial sector
- Software
- eCommerce
- Industry
- Food
- Sport
- Mobility & Logistics
- Energy
- Environmental technology

INVESTMENT IN START-UPS

Anzahl finanziert Start-ups nach Investoren-Typen



Start-ups with investors Facts and figures

281 start-ups with investors in Hessen

4.2 years Average age of the start-ups

14.8 % Female directors

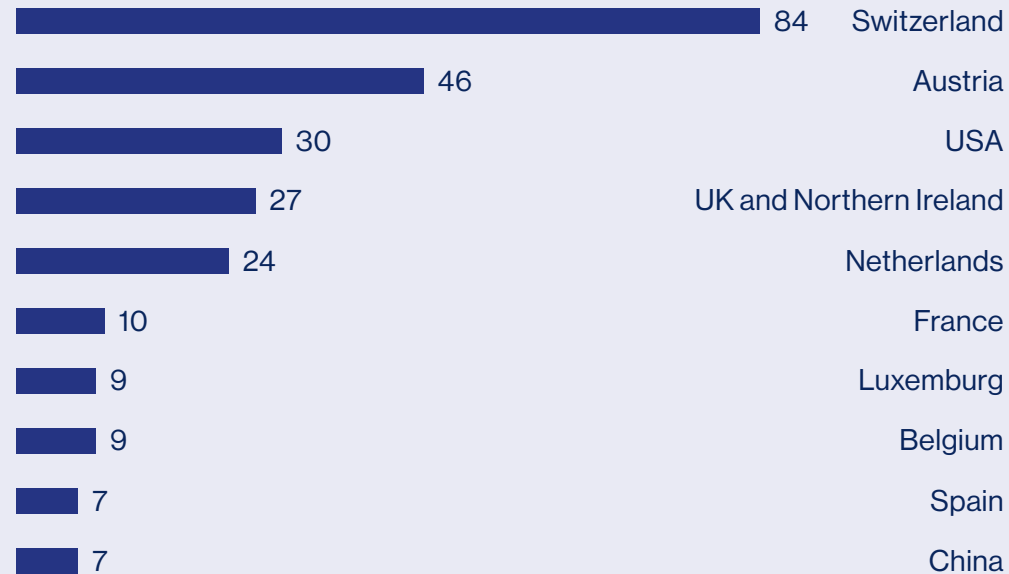
40.9 % start-ups with foreign investors

2.041 investors have invested in Hessian start-ups

Business Angels	86.5 %
Venture Capital (VC)	6.3 %
Corporates	3.9 %
others	3.3 %

AUSLÄNDISCHE INVESTOREN

Top 10 countries of origin of foreign investors



40.9%

of the Hessian start-ups
with investors have a
foreign investor

16.1%

of all investors involved
have their registered
office abroad

ZUSAMMENGEFASST

Over
1,550
active start-ups
in Hessen

B2B
is king
More than 55 % of
start-ups have a B2B
focus

Most investors continue to
invest in start-ups from the
following areas
**Medicine,
Financial sector
and Software.**

More start-ups in
rural areas.
Proportion of start-ups
in rural districts rises
to 54 %.

With
**521 start-ups,
Frankfurt**
is still the most important
location in Hessen

86.5 %
proportion of business
angels investing in
Hessian start-ups

**More than
half**
of the foreign investors
come from Switzerland and
Austria.

+ 25 %
Strong growth in
start-ups in the area of
Mobility & Logistics

Methodology

The analysis is based on data from the commercial register. These data are checked automatically. The results are supplemented by further information from the relevant company websites, press

releases, etc. Funding rounds for Hessian start-ups and associated investors are also recorded.

The analysis is based on data from the commercial register. These data are checked automatically.

The results are supplemented by further information from the relevant company websites, press releases, etc. Funding rounds for Hessian start-ups and associated investors are also recorded.

Kontakt

Annelie Manegold

StartHub Hessen

Tel.: +49 611 95017 – 8376

E-Mail: annelie.manegold@htai.de

Notes on use:

This publication has been issued as part of the public relations activities carried out by the Hessen state government. It may not be used by parties nor candidates nor election workers during an election campaign for the purpose of election advertising. This applies to state federal and local elections. In particular the distribution at election campaign events or party information stands and the insertion printing or affixing of party political information or advertising material is deemed to be misuse. Any disclosure to third parties for the purpose of election advertising is also prohibited. Even when the timing is not related to an upcoming election the printed publication may not be used in a way that could be understood as partisanship of the state government in favour of individual political groups. The aforementioned restrictions apply regardless of when by what means and in what quantity the printed matter was distributed to the recipient. However the parties are permitted to use the publication to provide information to their own members.

Reprinting – including excerpts – is only permitted if the source is acknowledged. Please send us a sample copy.

Publisher

HESSEN



Hessisches Ministerium
für Wirtschaft, Energie,
Verkehr, Wohnen
und ländlichen Raum



HESSEN
TRADE & INVEST

Wirtschaftsförderer für Hessen